

## INFORMATION SEEKING AND USE BEHAVIOUR OF FACULTY

### MEMBERS OF KARNATAKA STATE WOMENS UNIVERSITY BIJAPUR, KARNATAKA: A SURVEY

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#### ABSTRACT

This article reports the results of a study of the information seeking and use behaviour of faculty members of Karnataka State Womens University main campus Bijapur, Karnataka. Data were collected by using a questionnaire from five faculties in Karnataka State Women's University main campus Bijapur. Results show that most of respondents (80.00%) stated their method of seeking information by consulting a knowledgeable person in the field. Forty eight (87.05%) seek information for preparing lectures. (12.72%) of faculty members access more documents was references book. It is revealed that most of the faculty members (80.00%) used textbooks. The internet had been universally accepted for searching of the required information from the library and information centers by using huge different search engines are available in the information marketing in internet world. The google.com was most used search engine for their information by respondents. The e-mail use for the communication and (60%) of respondents were very good aware of use the CD-ROM Databases in their respective subjects areas. The majority of respondents faced the common problem while seeking information i.e. unavailability of information.

**KEYWORDS:** Information Seeking, Use Behaviour, Search Engines, Information Searching, Faculty Members, Karnataka State Women's University Bijapur, Karnataka